



**NCA**

National Crime Agency

# **National Cyber Crime Unit Prevent Activity**

**Preventing individuals from becoming  
involved in cybercrime**

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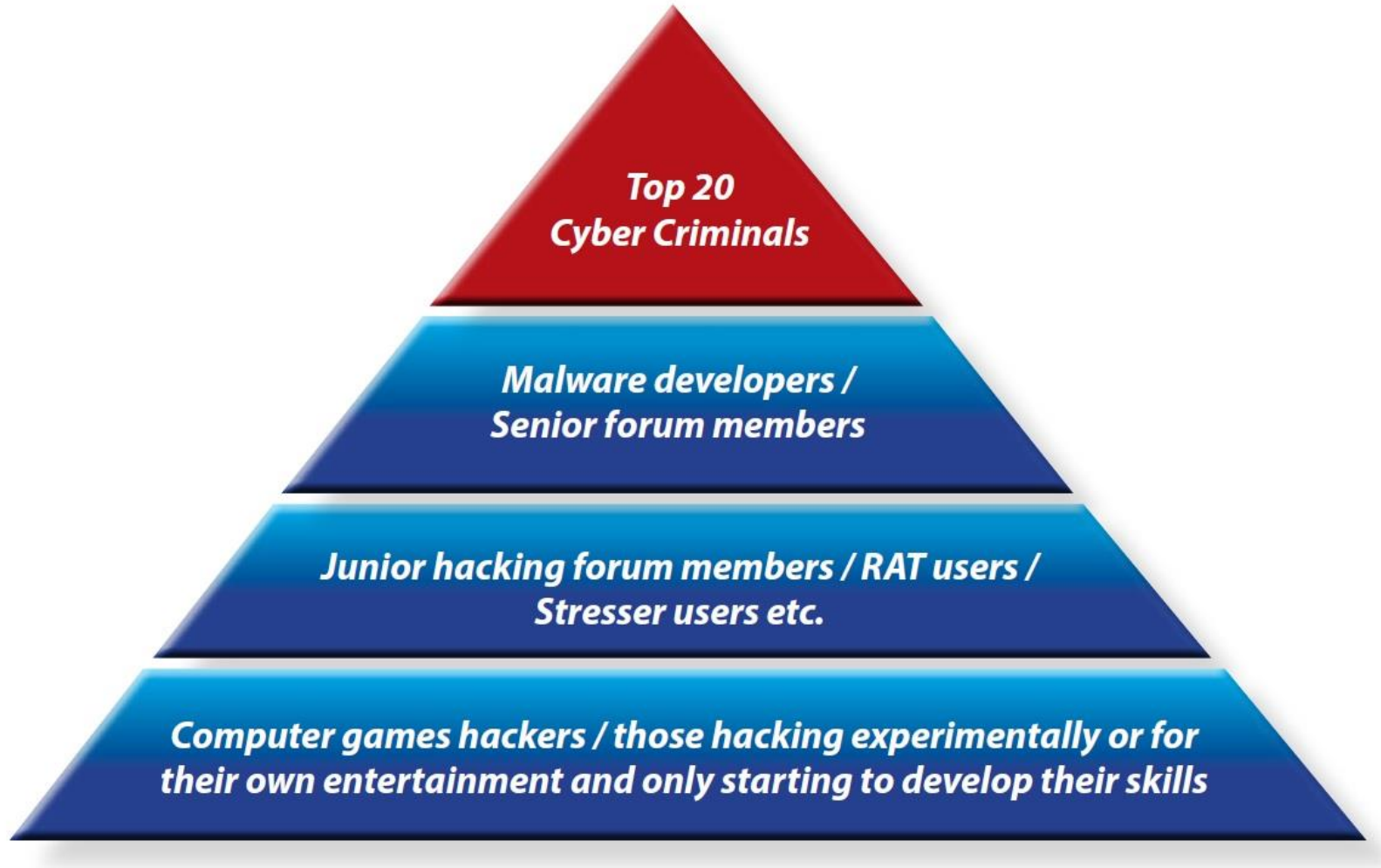
# Prevent: An introduction

Prevent aims to deter individuals from getting involved in cybercrime in the first place, moving deeper into cyber crime and/or reoffending. It focuses on three levels:

1. Domestic
2. International
3. Marketplace

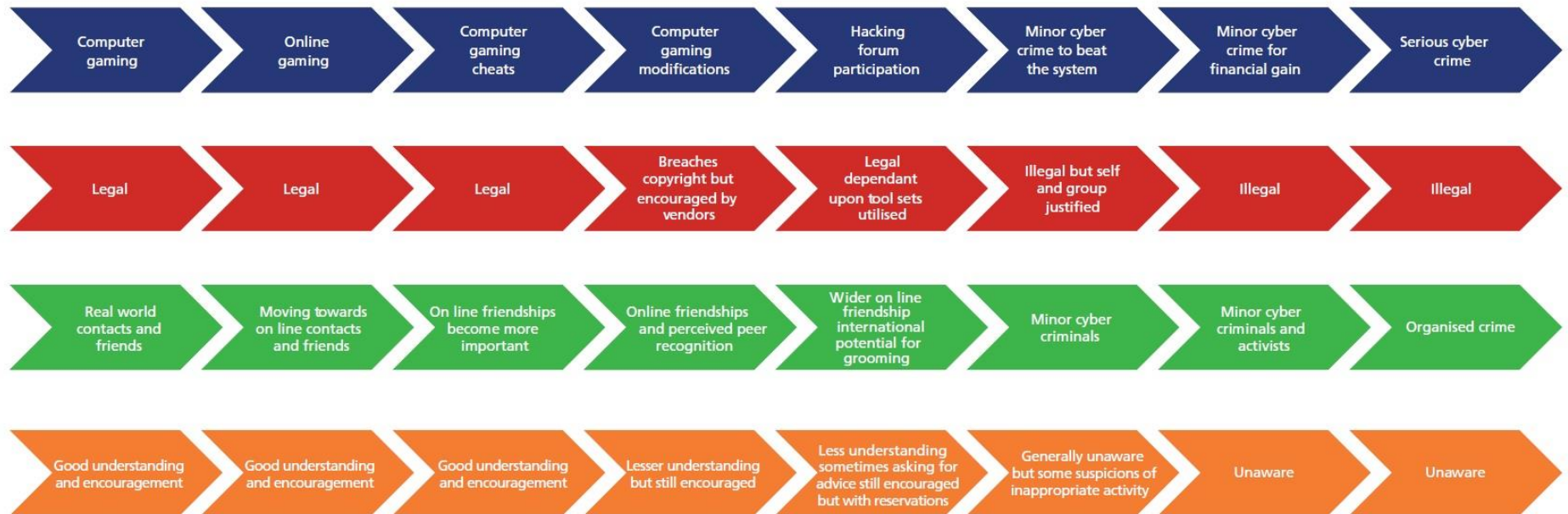
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# Prevent: A Visualisation



# Prevent: A pathway into cybercrime

## Pathway to illegal online activity



# Prevent: Blackshades

 **750** UK Suspects

 **21UK**  
ARRESTS

**200+** INFLUENCE  
LETTERS

 **99** Cease & Desist  
Visits

**100+** GLOBAL  
ARRESTS

 **MEDIA**

**350** INFLUENCE  
EMAILS

Average Age  
Range of User **14-18 yrs.**

# Prevent: LizardStresser



# Prevent: Our response

NCCU prevent have worked to do the following:

Supporting tactical operations by interacting with lower level users to show the consequences of engaging in cyber crime and promoting positive alternatives;

A communications Campaign to inform parents of young males between 12-15 of the dangers of getting involved in cyber crime;

Working with academic and industry partners to promote a positive pathway to utilise skillsto help those who are on the periphery or engaging in low level cyber crime; and

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# Prevent: #CyberChoices

The video is available online under

<https://www.youtube.com/watch?v=DjYrxzSe3DU>



# Prevent: Positive Pathways



# Questions?

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The CREST / NCA report is available at the following address:

[www.crest-approved.org/wp-content/uploads/CREST\\_NCA\\_CyberCrimeReport.pdf](http://www.crest-approved.org/wp-content/uploads/CREST_NCA_CyberCrimeReport.pdf)